

MaaS4EU project Press Release

June 2017



MaaS4EU project kick-off meeting - Athens, 8-9 June 2017

With the projected growth in transport demand, the current modus operandi in transport supply is deemed unsustainable and generates the need for innovative services that could support seamless mobility and a shift from car-ownership to usership. An emerging trend towards this direction is the integration of on-demand modes in conjunction with public transport, leading to the Mobility-as-a-Service (MaaS) concept, a usercentric, intelligent mobility distribution model, in which users' needs are met via a single platform by a service provider.

In this context, the MaaS4EU project was launched as from 1 June 2017

Over the next three years, the newly started project Maas4EU will address new concepts of Mobility-as-a-Service by providing quantifiable evidence, frameworks and tools, to remove barriers and enable a cooperative and interconnected EU single transport market for the MaaS concept.

By addressing challenges at business, end-users, technology and policy levels, MaaS4EU will provide quantifiable evidence about MaaS costs and benefits in three real-life, complementary pilot cases, demonstrating the concept in urban, intercity and cross-border environments at three different European locations (i.e. Manchester, Budapest and Luxembourg-Aachen).

The project has received funding from the European Union's Horizon 2020 Research and Innovation Program under Grant Agreement 723176.

MaaS4EU is comprised of 17 experienced partners representing research and academic organizations, consultancies and industries. MaaS4EU is coordinated by Akriki Kiousi from Intrasoft International. MaaS4EU was kicked-off on 8th and 9th June in Athens, where all partners met at Intrasoft premises to discuss the goals of the project, the tasks to be performed during the next six months and administrative and financial issues.

MaaS4EU partners are:

- Intrasoft International SA (BE) (Coordinator)
- University College London (UK)
- Intrasoft International SA (LU)
- University of Wolverhampton (UK)
- Institute of Communication and Computer Systems (EL)
- Chess It International BV (NL)
- Inlecom Systems Ltd (UK)
- BKK Budapesti Közlekedési Központ Zártkörűen Működő Részvénytársaság (HU)
- Budapesti Műszaki és Gazdaságtudományi Egyetem (HU)
- Panepistimio Aigaiou (EL)
- Transport for Greater Manchester (UK)
- S.L.A. S.A. LU
- Department for Transport (UK)
- Hayfield Sustainable Transport Ltd (UK)
- Aachener Verkehrsverbund GMBH (DE)
- TRT Trasporti e Territorio SRL (IT)
- MaaS Global Ltd (FI)