



MaaS4EU

## THE MaaS4EU LIVING LABS

JOIN NOW TO GET A REAL LIFE EXPERIENCE ABOUT MAAS

# MaaS?

### What is it? How does it work?

come on and join the MaaS4EU living labs



## WHAT are the MaaS4EU Living Labs?

The MaaS4EU Living Labs bring together interested



private companies

public authorities

research organisations

users

work together to design MaaS solutions and then demonstrate them in real life in one of the MaaS4EU pilot areas.



Even if you are not based in any of these areas, you can still join the Living Labs and get actively involved in MaaS4EU.

## WHY join the MaaS4EU Living Labs

Living Labs members are part of the MaaS4EU ecosystem and will have the opportunity to learn about



MaaS Business models

Customers

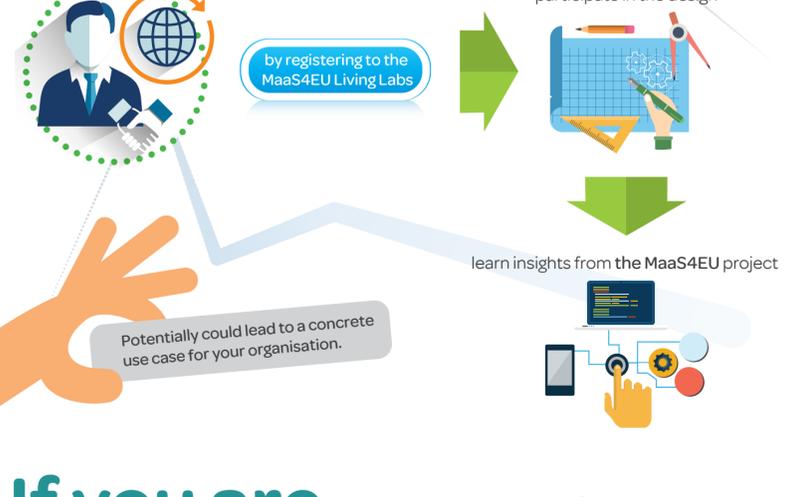
Policies



no costs involved

Living Lab members will have the chance to get hands-on experience first and the opportunity to learn what works and what doesn't.

## If you are an organisation



## If you are a mobility service provider



## If you are an individual



## FEW WORDS about the MaaS4EU project

The main goal of MaaS4EU is to provide quantifiable evidence, frameworks and tools to enable the MaaS concept, by addressing challenges under four pillars:

### Business

**define** the business ecosystem of MaaS



**provide** prototype MaaS business models

### End Users / Customers



end-users are both individuals/passengers and companies

### Technology & Data



**open and secure platform**

interconnected transport sector facilitating



dynamic journey planning and system wide supply / demand optimisation

### Policies

regulatory

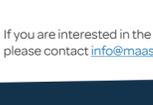
policy

legal issues

provide recommendations on various topics for enabling the MaaS market



If you are interested in the MaaS4EU project, or if you have questions, please contact [info@maas4eu.eu](mailto:info@maas4eu.eu)



MaaS4EU ONLINE

[www.maas4eu.eu](http://www.maas4eu.eu) is your portal to the MaaS4EU project. Visit the MaaS4EU website to learn more about the MaaS4EU pilots, upcoming events and to keep updated with regular news feeds.

Simply go to our website [www.maas4eu.eu](http://www.maas4eu.eu).

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