



MaaS4EU

Virtual Final Conference

October 29th, 2020
2:00 PM – 5:30 PM (CET)



Introduction to our Pilots

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What are the pilots?

- Test beds for the MaaS4EU solution
- Three pilots: Budapest, Manchester, Luxembourg
- Testing different solutions in terms of:
 - Types of users
 - Types of MaaS Operator
 - Types of trips



MaaS Business models



Customers



Policies

Technology & Data



open and secure platform

interconnected transport sector facilitating



Business

define the business ecosystem of MaaS



provide prototype MaaS business models



End Users / Customers

provide input and test the MaaS4EU solutions



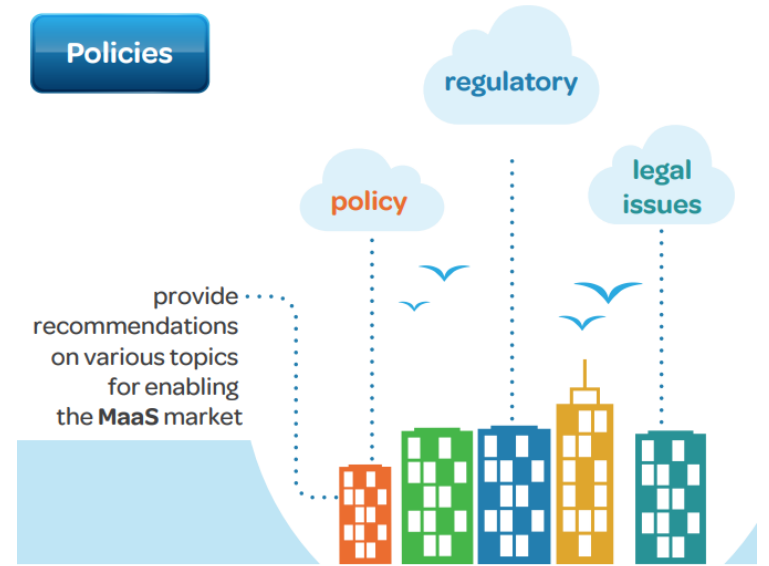
Policies

provide recommendations on various topics for enabling the MaaS market

policy

regulatory

legal issues



MaaS4EU

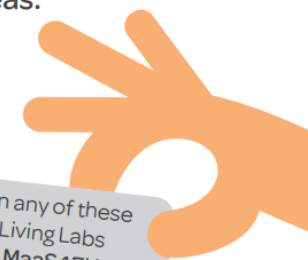
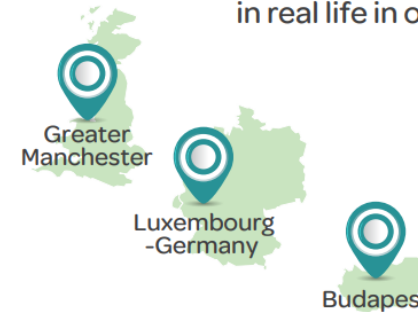
Activities in the pilots

- Living labs targeting all four pillars within the project
- Workshops to gain further insights and co-create solutions
- Final demonstrations and data collection

The **MaaS4EU** Living Labs bring together interested



work together to design MaaS solutions and then demonstrate them in real life in one of the **MaaS4EU** pilot areas.



Even if you are not based in any of these areas, you can still join the Living Labs and get actively involved in MaaS4EU.

The three pilots

Budapest

- Dedicated technology company as the MaaS Operator
- Target residents and tourists
- Urban, interurban and cross-border trips

Manchester

- Public Authority as the MaaS Operator
- Target residents, tourists and B2B solutions
- Urban trips

Luxembourg

- Private MSP as the MaaS Operator
- Target residents and B2B solutions
- Urban and cross-border trips

Demonstrations and data collection

- **3 waves:**
 - Baseline assessment
 - Testing the MaaS4EU technical solution
 - Final solution implementation
- **Challenges in agreements with operators squeeze waves closer together**
- **COVID-19 delays trials and limits trials**
- **Insights from travellers, app users and operators within the Living Labs and project collected and analysed**
- **Pilot leaders will now describe more about their experience**



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www.maas4eu.eu



THANK YOU



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