MaaS4EU

Virtual Final Conference

October 29th, 2020
2:00 PM – 5:30 PM (CET)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 723176

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Developing new transport services

Roland Strube, HSTL Pilot

Horizon 2020
European Union funding
for Research & Innovation

The Maas4EU initiative has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 733286.

Gaps in provision

- Gaps filled using private cars
- Bundling transport provision
- Bundling transport demand
- Transport Groups
- Transport Group Platform

Transport Group Platform

Acts on behalf of a Transport Group to:

- **Collect fares**
- **Pay providers**
- **Distribute shortfall to Supporters**
- **Integrate with the rest of the MaaS4EU platform**

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Distributing financial risk

- Shortfall between revenue and costs
- Managing risk
- Overview data and Communication links
- Broadening the MaaS marketplace
- Shifting control and responsibility

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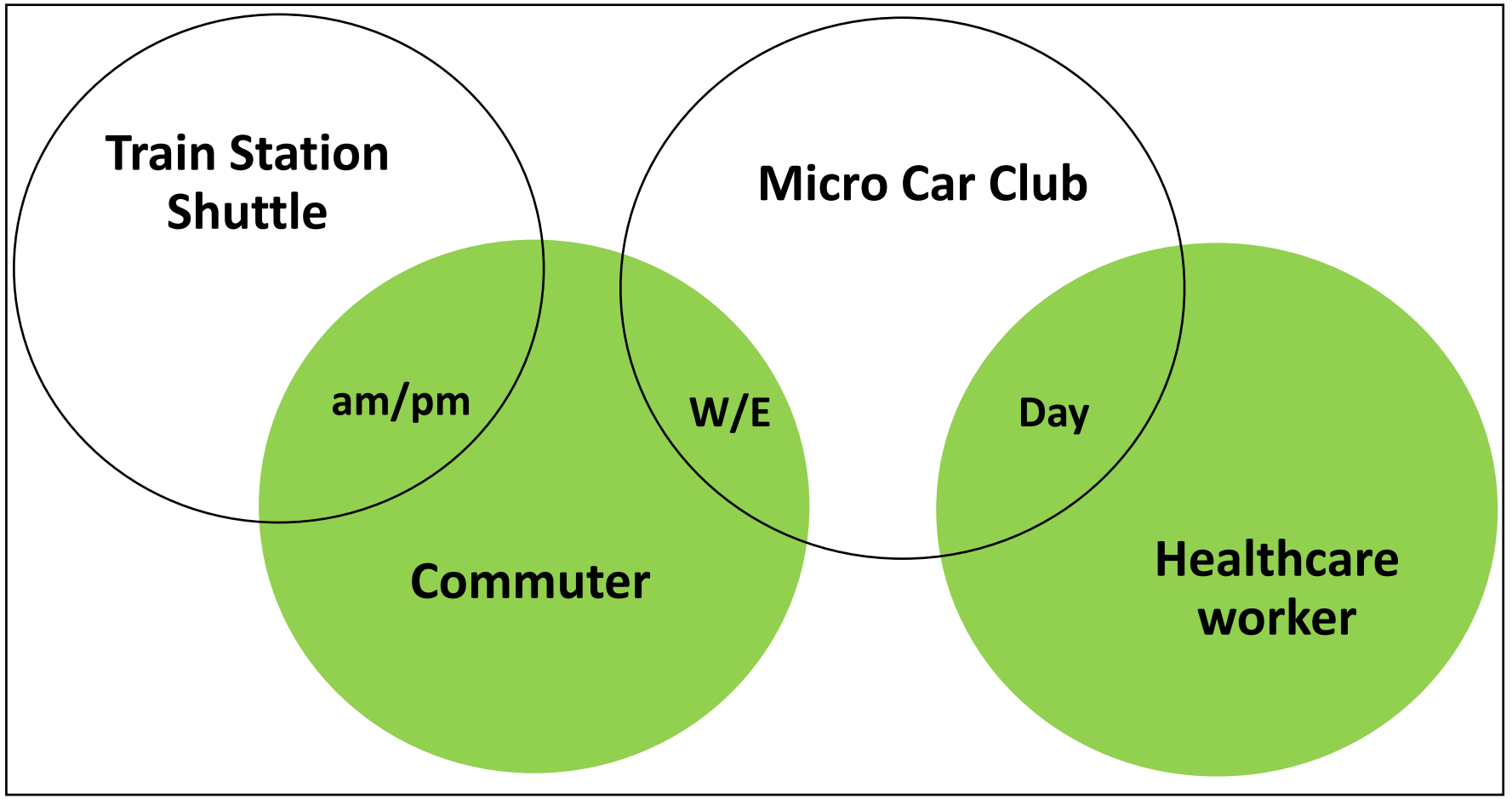
Pilot Transport Groups

- Station Shuttle
- Micro Car Clubs
- Share e-bike scheme

Bundling provision

Bundling demand



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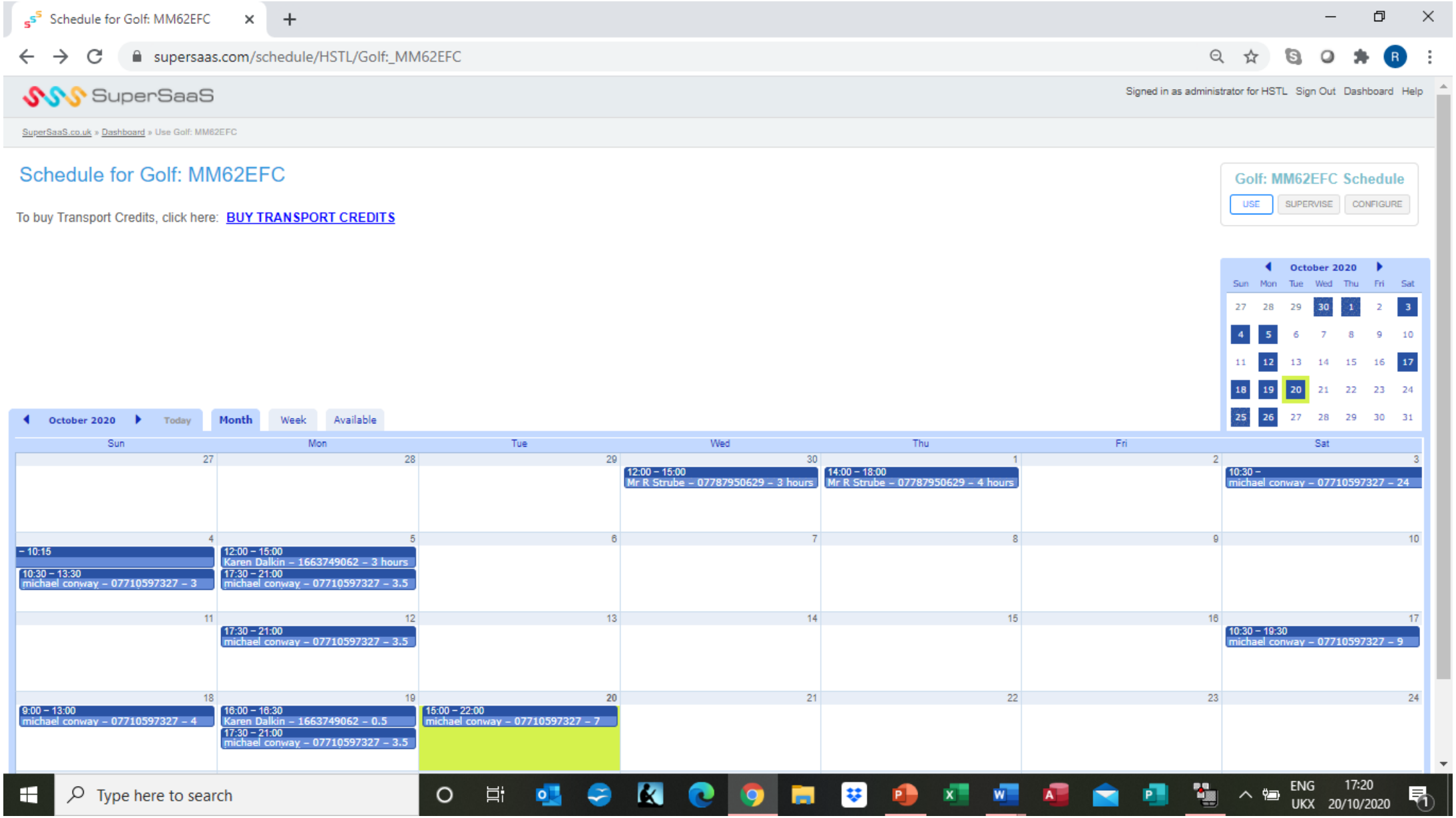
Forming a Transport Group

- Identify demand
- Prompt users
- Agree costs
- Distribute risk to ‘Supporters’
- Online schedule, rates, bank account
- Integrate with MaaS4eU:
    - Journey planner
    - MaaS products

Operating a Transport Group

- Transport Credits
- Book and pay
- Dedicated bank account
- Pay transport provider
- Calculate shortfall or surplus
- Charge/pay each Supporter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October 2020
Sun Mon Tue Wed Thu Fri Sat
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12:00 – 15:00 Mr R Strube – 07787950629 – 3 hours
14:00 – 18:00 Mr R Strube – 07787950629 – 4 hours
10:30 – michael conway – 07710597327 – 24
– 10:15
10:30 – 13:30 michael conway – 07710597327 – 3
12:00 – 15:00 Karen Dalkin – 1663749062 – 3 hours
17:30 – 21:00 michael conway – 07710597327 – 3.5
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Outcomes

- The prototype TGP successfully used
- 5 Transport Groups formed
- 4 operated in the pilot
- 4 will continue to operate after the project
- 2 use the TGP to manage revenue streams
- A reduction of 3 cars owned
- One MCC member now only uses bike and PT
- 10 active users
- MaaS products developed
- 120 surveys
- 5 user interviews

Opportunities

- Use MaaS to develop new services
- Fill gaps
- Build network capacity
- Greater modal shift

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THANK YOU

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